

Herefordshire SOCIETY

Fashion, Food, People, Places and Good Living



MECHANICAL DATA (depth x width)

| | |
|---------------------------------|---------------------------------|
| Full Page (bled off) 303 x 216 | Quarter Page Portrait 133 x 92 |
| Full Page (contained) 270 x 187 | Quarter Page Landscape 65 x 187 |
| Half Page Portrait 270 x 92 | Eighth Page 65 x 92 |
| Half Page Landscape 133 x 187 | Sixteenth Page 65 x 45 |

n.b. for adverts to be bled off the page pls allow at least a 3mm trim

| | 1 Edition | 2 Editions | 3 Editions | 4 Editions | 5 Editions |
|-----------------------------------|-----------|------------|------------|------------|------------|
| ROP Full Page | £385.00 | £365.00 | £350.00 | £330.00 | £310.00 |
| ROP Half Page | £205.00 | £195.00 | £185.00 | £175.00 | £165.00 |
| ROP Quarter Page | £115.00 | £110.00 | £105.00 | £95.00 | £90.00 |
| ROP Eighth Page | £75.00 | £70.00 | £65.00 | £62.50 | £60.00 |
| Motors Full Page | £385.00 | £365.00 | £350.00 | £330.00 | £310.00 |
| Motors Half Page | £205.00 | £195.00 | £185.00 | £175.00 | £165.00 |
| Motors Quarter Page | £115.00 | £110.00 | £105.00 | £95.00 | £90.00 |
| Motors Eighth Page | £75.00 | £70.00 | £65.00 | £62.50 | £60.00 |
| Property – Est'd Homes | £300.00 | £250.00 | £240.00 | £230.00 | £200.00 |
| Property – New Homes | £530.00 | £505.00 | £480.00 | £450.00 | £425.00 |
| Back Page | £495.00 | £475.00 | £450.00 | £425.00 | £400.00 |
| Inside Front or Back Cover | £455.00 | £435.00 | £415.00 | £385.00 | £365.00 |

Herefordshire SOCIETY

Fashion, Food, People, Places and Good Living

Herefordshire Society is a targeted, quality magazine aimed at people who have the money and time to enjoy the very best that Herefordshire and the surrounding areas have to offer. Each issue contains a mixture of articles and photographs about people and places in this, the most beautiful County in England.

The magazine includes articles exploring the homes and gardens of leading families, features the lives of local people and covers social events around the county.

This glossy A4 publication is distributed to discerning individuals within a defined geographical area. It is delivered directly to approximately 6,500 AB1 homes with the remaining copies placed in carefully selected health and leisure venues across the county, where its extended shelf life offers plenty of opportunity for readers and prospective customers to view the high calibre advertisements placed within.

In addition to this, Hereford Society also appears on the world wide web where it will remain for up to twelve months. societymagazine.co.uk



DISTRIBUTION AREAS:

Bartestree

Breinton

Dormington

Hampton Dene

Leominster

Moreton

Tillington

Withington

Belmont

Burghill

Eardisley

Holme Lacy

Lugwardine

Stretton

Tupsley

Bodenham

City and Broomy Hill

Fownhope

Kings Acre area

Madley

Sutton St Nicholas

Wellington

Bosbury

Credenhill

Hampton Bishop

Ledbury

Marden

Tarrington

Weobley