

L I M I T E D E D I T I O N

YOUR LOCAL LIFESTYLE MAGAZINE

incorporating
I WILL WEDDINGS

Limited Edition, a quarterly A4 glossy magazine incorporating I Will Weddings, is targeted at discerning individuals. This glossy publication is distributed FREE to almost 7000 affluent homes and selected outlets, as well as being available as an e edition.



Featuring excellent, local interest articles, covering homes and garden design, fashion, weddings, beauty, health, the arts, culinary delights, property, motoring, personalities and social diary. The extended shelf life of LIMITED EDITION offers more opportunity for prospective customers to view the high calibre of advertisements and features, giving the magazine a wealth of appeal.

Mechanical Data

Page size (depth x width)	280 x 192
Half page vertical	280 x 94
Half page landscape	135 x 192
Quarter page vertical	135 x 94
Quarter page landscape	65 x 192
Eighth page	65 x 94
Sixteenth page	65 x 45

ALL FULL COLOUR

Free Distribution

to selected homes in:

BROMSGROVE (including Barnt Green, Blackwell, Cofton Hacket & Lickey)

DROITWICH SPA

HALESOWEN (including Lapel & Romsley)

KIDDERMINSTER (including Bewdley)

REDDITCH (including Alcester & Astwood Bank)

STOURBRIDGE (including Belbroughton,

Blakedown, Clent, Chaddesley Corbett,

Hagley, Kingswinford & Kinver)

Issues And Deadlines

February

Deadline 23rd January/ Publication Date 20th February

May

Deadline 1st May/ Publication Date 22nd May

August

Deadline 31st July/ Publication Date 21st August

November

Deadline 23rd October/ Publication Date 20th November

Advertising Rates

ALL FULL COLOUR

NO. OF INSERTIONS	1	2	3	4
Full page	295	280	270	265
Half page	165	150	140	135
Quarter page	95	80	75	70
COMPANY PROFILE				
Full page	395	375	365	355
SPECIAL POSITIONS				
Back Page	395	375	365	355
Inside front spread	550	525	510	495
Inside back spread	500	475	465	450
CLASSIFIED				
Eighth page	50	48	46	45
Sixteenth page	30	28	27	25

RATES QUOTED ARE PER EDITION PLUS VAT – OTHER POSITIONS AND SECTION RATES AVAILABLE ON REQUEST

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