

NEWSPAPER - WEBSITE - TABLET/MOBILE - SOCIAL MEDIA

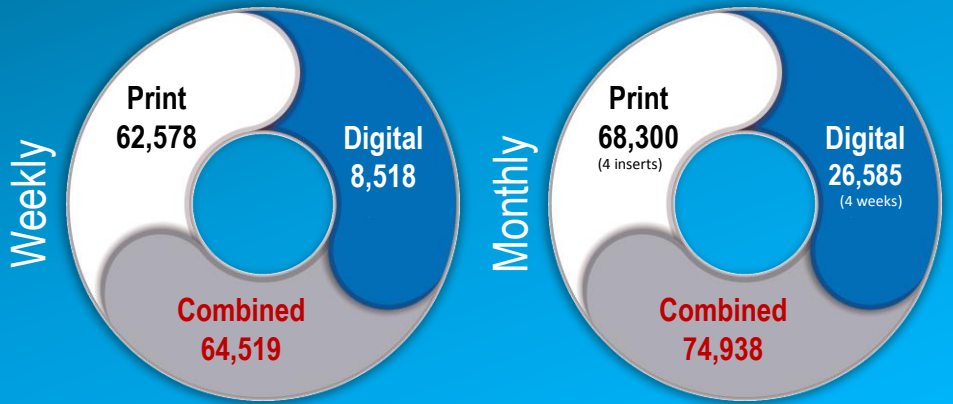
Delivering a loyal and local audience



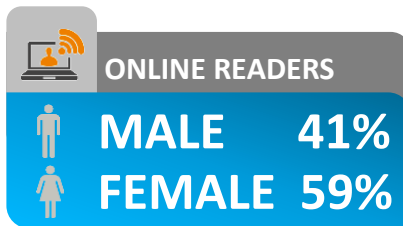
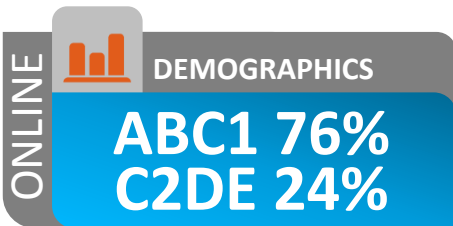
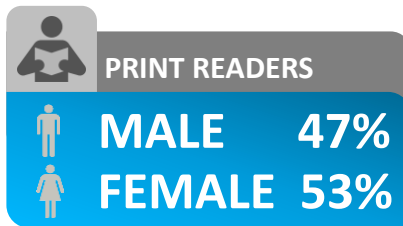
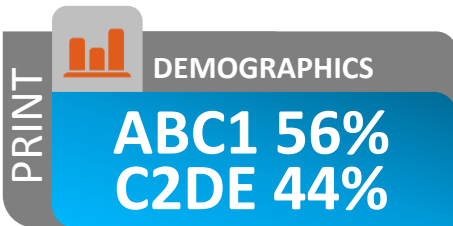
Combined Audience

Our digital audience is up 8% year on year, connecting advertisers with growing numbers and attracting younger generations new to the brand

2015 vs 2014 (Cumulative Unique Users)



*JICREG/Etelmar May 2016



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