

NEWSPAPER - WEBSITE - TABLET/MOBILE - SOCIAL MEDIA

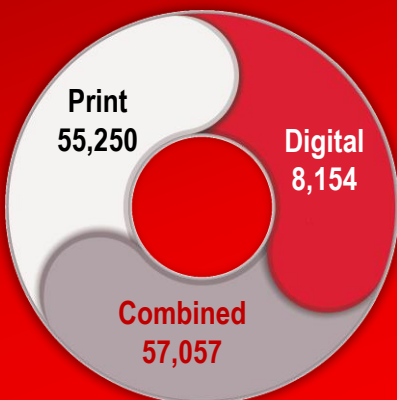
Delivering a loyal and local audience



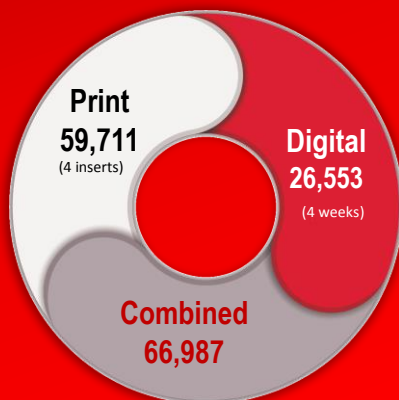
Combined Audience

Our digital audience is up 37% year on year, connecting advertisers with growing numbers and attracting younger generations new to the brand

Weekly

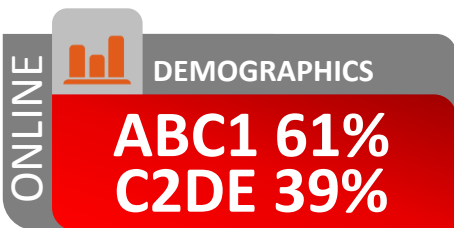
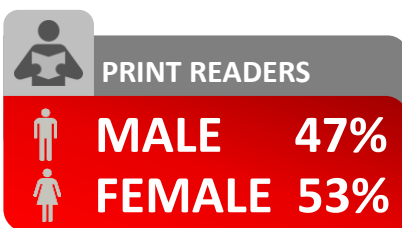
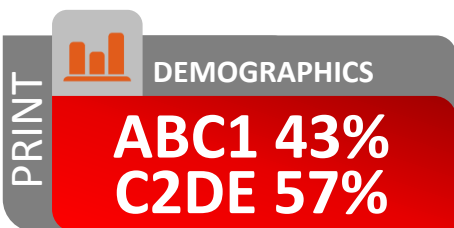


Monthly



2015 vs 2014 (Cumulative Unique Users)

*JICREG/Etelmar Oct 2015



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